ABSTRACT

EFFICIENTLY IDENTIFYING TELEVISION STATIONS IN A USER FRIENDLY ENVIRONMENT

A method, system and computer program product for identifying television stations in a user-friendly environment. An entertainment unit configured to receive broadcast signals for a plurality of television stations may display folders, e.g., news folders, where each folder may be associated with a particular classification. A classification may refer to a particular type of broadcast, e.g., news, sports, cartoons, movies. Each folder, e.g., news folder, may comprise one or more indications, e.g., icon of CNN™, associated with one or more television stations, e.g., CNN™, in the same classification, e.g., news, as the folder. Furthermore, the entertainment unit may display one or more indications associated with one or more television stations based on content-based input from the viewer. Upon the viewer selecting a particular indication, the television station associated with that indication may be displayed.